How to win a £50 Townrow Voucher?

Using the Trail Map overleaf, visit the places highlighted and collect at least 20 STICKERS to complete the trail.

When you have completed the map enter your name and contact details below and drop it off at either La Muse in the Broadway or Janet Church Interiors in Bridge Street.

Completed maps must be handed in by 4pm Saturday 12th December to be entered into the draw.

The draw will take place on Monday 14th December.

Name _____ Age _____

Address _____

_____

Telephone _____ Email _____

Rules: The competition starts in St Ives on Saturday 14th November and is for children under the age of 12 years by 14/12/2025. The winners will be the persons named on the first four Snowman Festival Trail Maps 'picked from the hat' on Monday 14th December by the person appointed by the organising committee. The decision of the organising committee is final.

You can download a copy of this Trail Map and see more details at: **www.stivescambridgeshire.co.uk**

Snowman Festival 2026

Come to The Old Riverport this Christmas and enjoy all the fun of the Snowman Festival and have a chance to win fabulous prizes

Monday 9 Nov	Snowmen start to appear throughout the town
Saturday 14 Nov	Snowmen trail begins
Saturday 12 Dec	Last date for trail entries
Monday 14 Dec	Snowman Festival Trail draw takes place
Monday 14 Dec	Awards for the Trail and Best Snowman Window Display
Sunday 20 Dec	Santa and Chief Snowman arrive 11.30 am The Quay
Sunday 20 Dec	Santas SnowFest, St Ives Corn Exchange 12 noon to 4pm
Monday 21 Dec	Santas SnowFest continues at Corn Exchange 10am to 4pm

SPONSORED BY Townrow THE CAMBRIDGE Building Society

The Town Team St Ives CAMBRIDGESHIRE

YOUR CHANCE TO WIN ONE OF FOUR £50 TOWNROW VOUCHERS

www.facebook.com/snowmanfestivalstives

Snowman Festival Trail Map



Collect the Stickers to complete the Snowman Trail

PLEASE NOTE:

Many of the businesses that are taking part in this trail are small independent traders and they may not be able to give you the stickers immediately.

Children or adults on their own will not be given stickers.

Please be patient and wait your turn to be served.

Thank you.

